

1.0 Partnership Charter

Soccercore are looking to enter into strategic partnerships with companies who can add value to our company and receive benefit from their association with Soccercore and the Soccercore website.

We seek the provision of kit and equipment required to expand the range of services on the website. Future products include e-coaching manuals and modules. The manuals and modules will be created in e-book format and include videoclips throughout the document.

We are looking for our partners to provide high quality kit and equipment free of charge to enhance the quality of our photographs, images and video clips.

To this end we are interested in forming allegiances with companies who would be happy to provide the following items of kit and equipment.

- ✚ Match Balls
- ✚ Teamwear and trainingwear
- ✚ Training Aids & Equipment
- ✚ Video Cameras & Equipment
- ✚ Outdoor Portable Signage
- ✚ Alloy Temporary Access Platforms
- ✚ Goalkeeping Equipment and Gloves
- ✚ Insurance

Soccercore offer the following benefits for potential partners willing to enter into a formal partnership agreement.

- ✚ Promotion of our partners logo on our homepage with a link to an advertisement page provided as part of our website. (content controlled by each individual company)
- ✚ Free premium listing in all relevant categories in the online soccer directory for the lifetime of the partnership
- ✚ Coverage on our partners advertising in studio videoclip backdrops
- ✚ Coverage on back covers of all manuals and modules
- ✚ Your kit and equipment will feature in all relevant photos, video clips and images used on the website, in the manuals and on the video footage presented on the website.
- ✚ Your company will be listed in the website affiliates page.
- ✚ Your company logo will feature within the coaching manuals page flip background.
- ✚ We are happy to include promotion of your company in our marketing promotions
- ✚ We are happy to use advertising boards provided as a backdrop to our video work.
- ✚ We are happy to share our marketing database of potential customers once it is further developed.
- ✚ Score is open to further initiatives to promote our strategic partners through our

operations and will not seek to enter into an agreement with companies in direct competition with your company.

We would be grateful of any support or assistance our partners could provide in terms of a database of contacts that we could use to market our product or services.

We would be happy if you would consider providing a link from your website to ours.

2.0 Partnership Ethos

We believe in making long term alliances with companies based on openness, honesty and trust. We promote fairness for all parties in all of our business activities.

It would be our intention to agree requirements of the partnership agreement at the outset along with a strategy of dealing with unforeseen events or implementing improvements in the agreement between the companies.

3.0 More Information

If you would like more information on our partnership proposals please e-mail contact@soccercore.com.